

# Faculty Profile

**Name:** Maharaj Subhajeet Bastia

**Qualification:** MBA (Agri-Business)

**Designation:** Guest Faculty

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**Area of interest:** Agriculture , Rural Development , Rural livelihood , Rural marketing , Farm Management , Landscape Architecture , Agri-Business Planning and Agri - preneurship , Sales & Distribution Management , FMCG Retail Management , Agri Produce Management & Postharvest Management , BFS & I

## **Area of research:**

- A project on Rural Agricultural Work Experience conducted by SOA University in a collaboration with Rotary Club . (2017)
- Rural Emersion Module at PPL in villages of Kendrapara district-Conducted survey on effectiveness of farmers training school by comparing the outcome of PPL intervention in various villages of Kendrapara district. (2018)
- Competitive Benchmarking & Competitive Analysis of various FMCG products and a detailed study of FMCG Retail Management at Reliance Industries Ltd (2019)

## **Teaching Area:**

**Post Graduation :** Agriculture , Rural Development , Rural livelihood , Rural marketing , Farm Management , Landscape Architecture , Agri-Business Planning and Agri - preneurship , Sales & Distribution Management , FMCG Retail Management, Agri Produce Management & Postharvest Management , BFS & I

## **Total No. of Teaching Experience (Yrs):**

- PG:
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## **Papers presented in Conferences/Seminars:**

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