

**Strategic Planning And Deployment Document**

**2022-2023**

**B.J.B. Autonomous College**

**Bhubaneswar**

**Vision**

**“Meritum Ethics”**

**Merit and Ethics refer to the duties of beneficence that we are required to perform in our individual and institutional lives. The institution contributes to the process of acquisition of knowledge as an active and continuous development of human reason in the direction of universal happiness.**

**Mission**

**“Learning for Leadership”**

**Our mission is to provide quality education through academic, cultural and physical activities and prepare the talented youth as responsible and useful citizens for effective participation in all areas of development.**

**We are committed to fostering and upholding the fundamental values that underpin our institution, guiding all our programs and endeavours. These values include:**

- **Pursuit of Excellence**
- **Dedication and Commitment**
- **Responsiveness to Societal Needs**
- **Promotion of Creativity**
- **Ensuring fairness**
- **Catering to Diversity while Encouraging Synergy**
- **Emphasis on Values**

**Our institution pursues a comprehensive quality strategy which guides by various committees and councils. The objective is to cultivate ethical strength among our students, provide them with high-quality education, and equip them with the skills and professionalism needed to emerge as leaders in their fields and be successful in the workforce.**

**Institutional Strategic Goals:**

- **Facilitating an effective teaching-learning process.**
- **Cultivating and implementing leadership and participatory management.**
- **Establishing a continuous Internal Quality Assurance System.**
- **Upholding principles of good governance.**
- **Fostering student development and engagement.**
- **Supporting staff development and welfare initiatives.**
- **Enhancing financial management practices.**

- **Prioritizing interaction and collaboration with Academia and Industry**
- **Promoting entrepreneurship initiatives.**
- **Encouraging research and development endeavours.**
- **Enhancing internal revenue generation efforts.**
- **Strengthening Alumni Interaction and engagement through Outreach activities.**
- **Engaging in Community Services and initiatives.**
- **Enhancing employment skill development for improved Placement outcomes.**

<b>Indicative Responsibility Matrix for various activities at institute level ( Not Exhaustive)</b>	
<b>Governance &amp; Administration Administrative office</b>	<b>Principal</b>
<b>Teaching- Learning</b>	<b>Academic Bursar, O.E.S officers Faculty and Staff</b>
<b>Departmental Activities</b>	<b>H.O.D.s supported by Departmental Staff</b>
<b>Sports and athletics</b>	<b>O. I. C. Athletic Committee and P.E.T.</b>
<b>Research</b>	<b>Departments, coordinated by RDC</b>
<b>Quality monitoring</b>	<b>IQAC</b>