

CURRICULUM VITAE



1. Name: Mr. Shibanda Das

2. Designation: Assistant Professor in Marketing

3. Qualification:

- **MBA:** 2014 (Fakir Mohan University, Balasore)
- **BCA:** 2012 (Sambalpur University, Sambalpur)

4. Office Email: dasshibananda44@gmail.com

Personal Email: dasshibananda44@gmail.com

5. Area of interest:

- Marketing

6. Area of research:

- Consumer Behaviour

7. Teaching Area:

- **UG:** Business Economics, Principles of Management, Marketing Management
- **PG:** Consumer Behaviour, Advertising & Sales Promotion, Entrepreneurship, Strategic Management

8. Total No. of Teaching Experience (Years):

- **UG:** 7 Year
- **PG:** 7 Year

9. Research Supervision: Not Yet

10. Publication Profile:

HCM Effectiveness and its Impact on Corporate Performance, S.P. Sahoo, B. B. Mohapatra, & S. Das, International Research Journal of Management Science and Technology, ISSN: 07 (12), 305-320, 2017

11. Paper presented in Conferences/Seminars:

January 10-11, 2020

Coordinator and Paper Presented: Cashless Banking: Was Demonetization the Much-Needed Catalyst?

Organized by Global Institute of Management, Bhubaneswar

October 12-14, 2017

Paper Presented: An Insight on the Performance of EXIM Bank in the Post Reforms Period
70th All India Commerce Conference on the theme "Demonetization: Politics Vis-à-vis Economics" organized by Faculty of Commerce and Management, The IIS University, Jaipur, Rajasthan.

February 12-13, 2017

Paper Presented: Manufacturing Revolution in India: A Critical Analysis

"XXXVII Orissa Commerce Conference and National Seminar" organized by organized by Post Graduate Department of Business Management, Fakir Mohan University, Balasore,

Invited Lectures/Special Lectures/Resource persons or presentation at Conferences/

Workshops: NA

12. Awards and Distinctions: NA

13. Association with Professional Bodies: NA