

## RESUME



**Name :-** SOUMYA RANJAN SWAIN

**DOB :-** 01-10-1991

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### PROFESSIONAL SUMMARY

Dynamic and enthusiastic educator with a strong academic background and a passion for fostering student learning and development. Experienced in designing and delivering engaging lessons that encourage critical thinking and academic growth. Committed to creating a positive, inclusive classroom environment that supports student success and prepares them for professional challenges.

### EDUCATION

Degree	Institution / Board / University	Year	Result	Division
Matriculation	DAV Public School, Pokhariput, BBSR (CBSE)	2007	83.6%	1st
12th (Commerce)	BJB Junior College, BBSR (CHSE)	2009	82%	1st
Graduation (B.com) (Acct. Hons.)	BJB Autonomous College, BBSR (Utkal University)	2012	65.05%	1 <sup>st</sup> with Distinction
PG (M. Com)	Ravenshaw University, Cuttack	2014	73.75%	1st
M. Phil (Management)	Ravenshaw University, Cuttack	2016	62.83%	NA
PhD (Management)	Ravenshaw University, Cuttack	Continuing	Course work 85.33%	NA

## **ADDITIONAL QUALIFICATION**

<b>Degree</b>	<b>Institution / Board / University</b>	<b>Year</b>	<b>Result</b>	<b>Division</b>
UGC-NET (Commerce)	University Grants commission (UGC)	2018	Qualified	NA
PGDCA	Computer Application Centre, BBSR (NIELIT, Govt. of India)	2011	80% (Grade A)	NA
TALLY	Computer Application Centre, BBSR (NIELIT, Govt. of India)	2011	Grade A	NA
PERSONALITY DEVELOPMENT	Shine Group, Cuttack (Registered NGO)	2011	NA	NA

## **TEACHING EXPERIENCE**

<b>Designation</b>	<b>Institution</b>	<b>Term</b>	<b>Period</b>
Contractual Lecturer (Commerce) (UG & PG)	B.J.B Autonomous College, BBSR	01.07.2018 - Continuing	6 Years 4 Months & Continuing
Contractual Lecturer (Finance & Accounts) (PG)	Dept. of MCFC (SF) B.J.B Autonomous College, BBSR	12.01.2019 – 31.05.2022	3 Years 5 Months
Contractual Lecturer (Commerce) (UG)	J.K.B.K Govt. College, Cuttack	01.08.2015 – 30.04.2018	2 Years 8 Months

## **PUBLICATIONS**

- Paper titled “Role of Social Media in marketing for Flipkart and Amazon” published in International journal named International Journal of Creative Research Thoughts (IJCRT) Volume 11 Issue 7 July 2023 (ISSN: 2320 – 2882)
- Paper titled “Effectiveness of Social Media in Marketing for Flipkart and Amazon” published in International journal named Journal of Emerging Technologies and Innovative Research (JETIR) Volume 10 Issue 6 June 2023 (ISSN: 2349 – 5162)
- Paper titled “An Analytical Study of Facebook and Instagram: A Comparative Study of Strategies of Social Media Marketing” published in International Journal named Indian Journal of Applied Research (IJAR) Volume 11 Issue 9 September 2021 (ISSN: 2249 – 555X).

## **SEMINARS & CONFERENCES ATTENDED**

- Participated in “Teacher’s Conference – Empowering Educators” organised by the Institute of Company Secretaries of India on 10<sup>th</sup> September 2022
- Participated in Faculty Knowledge Sharing Program on “Generative AI: ChatGPT for Teaching and Research” and “Business Analytics for Education” at Hotel Presidency, Bhubaneswar organised by ICFAI Group on 14<sup>th</sup> September 2024
- Participated in National Seminar on “Business Environmental Accounting: A Cocooned Overstatement or an Inclusive Panacea” in National Level Commerce Conclave organised by NIIS Group of Institutions on 12<sup>th</sup> January 2020
- Participated in Workshop on “Innovation in Education: Harnessing Design Thinking for Learning” organised by IILM University on 11<sup>th</sup> October 2023 at Hotel Swosti Premium, Bhubaneswar
- Participated in the National Seminar on “Emerging Dimensions of Corporate Reporting in the 21<sup>st</sup> Century” organised by D.A.V School of Business Management (DSBM) in association with Indian Accounting Association, Bhubaneswar Branch on 20<sup>th</sup> November 2022.
- Participated in Faculty Development Programme on “Capacity Building for College Teachers” organised by Srusti Academy of Management, Bhubaneswar on 1<sup>st</sup> March 2020.
- Participated in National Seminar on “Emerging Trends in Management Education 2023” organised by IMIS on 22<sup>nd</sup> January 2023.
- Participated in ICSI Teacher’s Conference / Faculty Development Programme on “Empowering Educators” organised by Institute of Company Secretaries of India (ICSI) on 8<sup>th</sup> September 2019.

## **AWARDS & ACHIEVEMENTS**

- ❖ Recipient of OURIIP (Odisha University Research & Innovation Incentivization Plan) Fellowship awarded under Odisha State Higher Education Council (OSHEC), Department of Higher Education (DHE), Government of Odisha.
- ❖ Awarded Certificate of Appreciation for securing 84% marks in the online quiz on COVID 19 AWARENESS conducted by Rajiv Gandhi University, Arunachal Pradesh.
- ❖ Awarded Certificates of Appreciation for scoring 80% marks in MANAGEMENT & 70% Marks in ECONOMICS & 76% marks in BASICS STATISTICS in the online quizzes conducted by Gujarat Commerce College, Ahmedabad.
- ❖ Awarded Certificate of Appreciation in the online quiz on BASICS OF INDIAN ECONOMY conducted by S.G Government Degree and PG College, Chitoor District, Andhra Pradesh.
- ❖ Awarded Certificate of Appreciation for scoring 85% marks in the online quiz on ACCOUNTING CONCEPTS, CONVENTIONS AND ACCOUNTING STANDARDS conducted by Department of Commerce, Model Degree College, Nayagarh, Odisha.

- ❖ Awarded Certificate of Appreciation for securing 68% marks in the online quiz on CORPORATEACCOUNTING conducted by Nirmala College for Women, Coimbatore.
- ❖ Awarded Certificate of Appreciation for securing 60% marks in the online quiz on BUSINESS LAW conducted by Kalinga Institute of Social Sciences (KISS) Deemed to be University, Bhubaneswar, Odisha
- ❖ Awarded Certificate of Appreciation for securing 70% marks in the online quiz on FINANCIAL INSTITUTIONS AND MARKETS conducted by Kalinga Institute of Social Sciences (KISS)Deemed to be University, Bhubaneswar, Odisha.

## **PERSONAL DETAILS**

**Gender :-** Male

**Nationality:-** Indian

**Marital Status:-** Married

**Religion:-** Hindu

## **UNDERTAKING**

I do hereby declare that all the information furnished above is factually correct and true to the best of my knowledge and belief.

**Soumya Ranjan Swain**